

# 100<sup>TH</sup> ANNUAL CLINIC MEETING

- Wednesday -  
March 2, 2022



presents

**DR. BRUCE  
CHRISTOPHER,**  
Psychologist & Humorist

*“Why Are Women So Strange  
and Men So Weird?”*

*~and~*

*“Are We Having Fun Yet?”*

**SINCLAIR COLLEGE  
BUILDING #12**  
Dayton, Ohio

*Registration Begins at 7:30 AM*

*Lecture Begins at 8:30 AM*

**5.5 CEUs**



**PACE**  
ACADEMY of  
GENERAL DENTISTRY  
PROGRAM APPROVAL  
FOR CONTINUING  
EDUCATION

Dayton Dental Society  
Locally Approved PACE Program  
Provider for FAGD/MAGD credit  
Approval does not imply acceptance  
by any regulatory authority or AGD  
endorsement.  
1/1/2022 to 12/31/2025  
Provider ID# 212373

**DR. BRUCE  
CHRISTOPHER,**  
Psychologist & Humorist



Psychologist & humorist, Bruce Christopher is America's foremost "Enter-Trainer" today. He has earned this distinction because of his high-energy style and humorous presentation of his material. He is a licensed psychologist holding degrees in Professional Psychology and Interpersonal Communications from the University of Minnesota and the University of St. Thomas. Bruce has Enter-Trained audiences internationally because of his humorous approach to today's hot topics which impact our personal, professional and practice lives. He combines excellent content with loads of laughter and contagious comedy. He has been honored to speak at the Exclusive Million Dollar Roundtable Conference (three times!), the Royal College of Surgeons in London, the Mayo Clinic, and on the largest stage in the world. Bruce is a credentialed professional speaker and trainer, he is a member of the American Psychological Association, the National Speakers Association, and is a practicing clinical psychologist. He has earned the Certified Speaking Professional designation (CSP), which is the speaking profession's highest merited international measure of professional platform competence. Less than 12 percent of speakers worldwide, currently hold this professional designation. He speaks over 100 times each year and is one of the most sought-after speakers in the Fortune 500 and at the most prestigious medical and dental conventions in the world.

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DAYTON DENTAL SOCIETY  
436 PATTERSON ROAD  
DAYTON OH 45419

**IMPORTANT**  
**100th Annual Clinic Meeting Registration**  
**Early Registration Deadline: FEBRUARY 21, 2022**

## A.M. SESSION

### *“Why are Women So Strange & Men So Weird?”*

At the heart of any practice is relationships; between team members, patients, and doctors. Interpersonal effectiveness has been demonstrated to be a key factor in professional, personal and practice success. Individuals who are excellent communicators have better relationships at home and at work; and their practices achieve higher amounts of success. It is no doubt that communication runs your practice. “Why Are Women So Strange & Men So Weird?” takes a very humorous look at how men and women think, speak, and make decisions differently. This program will increase your “Practice Savvy” and make you more effective when communicating, motivating, managing, or presenting to the opposite sex. Studies have estimated that the average staff member can waste up to 38% of their day dealing with communication misfires, unresolved conflicts, or hidden resentments in the office. Other reports have indicated that 70% of what you say is misunderstood by the opposite sex. This is not a productive use of time! You can revitalize performance and enhance morale by putting into practice the strategies outlined in this seminar. You will learn what makes the opposite sex tick and what you can do about it. Certainly, dentistry is a co-ed effort; and you may not be as successful as you could be without understanding how to really communicate and connect with that opposite sex person on your team or in your chair. Least of all, by participating in this seminar, you will Laugh ‘til you cry... and Learn ‘til you change!

## P.M. SESSION

### *“Are We Having Fun Yet?”*

As practices attempt to achieve their goals, no barriers are more formidable than attitude, self-esteem and team enthusiasm. Therefore, the first aspect of learning effective patient service skills is to develop a staff of highly energized people with a high self-esteem quotient. Self-esteem is the single most important factor influencing our ability to achieve personal & professional success. Studies show that people with a positive attitude get sick less often, have better relationships, and are more successful in their careers. Attitude is contagious and helps create an energized work environment. It is also a powerful skill to have in dealing with difficult patients and/or staff personnel. This highly interactive session will literally have the audience coming out of their seats by learning how to leap from their procrastinations and crash through their comfort zones. Your practice will learn how to make fears disappear, visualize their goals, and work together, move forward, and have fun doing it! It has been said that there are three kinds of people in the world; those that make things happen, those that watch things happen, and those that say, What Happened? If you are looking to fire up your team by building individual and group motivation, then this session is for you.

## REGISTRATION

### LECTURE:

	RECEIVED BY Feb. 21	AFTER Feb. 21
DDS Members .....	\$295.00	\$315.00
ADA Members .....	325.00	345.00
Non-ADA Members .....	425.00	445.00
Staff .....	155.00	175.00

*(Staff must be accompanied by dentist EMPLOYER or pay dentist fee!)*

### *No refunds after February 22, 2022*

### NAME BADGES ARE CREATED ACCORDING TO INFORMATION YOU PROVIDE. PLEASE TYPE OR PRINT LEGIBLY:

	FEE
Dr. _____	\$ _____
Address _____	
City, State, Zip _____	
Phone _____	
Hygienist _____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
Assistant _____	\$ _____
_____	\$ _____
_____	\$ _____
Other _____	\$ _____
_____	\$ _____
	<b>TOTAL ENCLOSED:</b> \$ _____

MC/VISA # \_\_\_\_\_ BILLING ZIP CODE \_\_\_\_\_ EXP \_\_\_\_\_

*Fax to 937-294-7099 or Email to [ddsocietyoffice@aol.com](mailto:ddsocietyoffice@aol.com) - Be sure to include CC info!*

*Watch for your email confirmation ~ No Phone Registrations, Please ~*

Registration fees are non-refundable in the event a seminar is cancelled for a reason beyond our control; including without limitation; war, strikes, floods, blizzards, snow emergencies, speaker cancellation, terrorism, acts of God, governmental restrictions, medical epidemics or outbreaks, power failures or any other cause beyond the reasonable control of the Dayton Dental Society.